

WW1:

WHY DID SO MANY VOLUNTEER FOR THE FRONT?



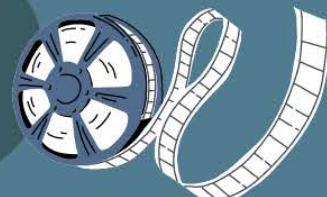
Patriotism

Many saw Britain's entry into the war, caused by the violation of Belgian neutrality, as a just cause and national support for the war was strong, demonstrated by huge crowds turning out to hear the King's declaration.



Propaganda

As well as creating 54 million posters and hosting 20 thousand speeches, the army employed new mediums, including films, to encourage men to sign up.



Pals Battalions

Men were encouraged to sign up with their friends in 'Pals Battalions'. However, if these units suffered heavy casualties it would have devastating effects on a community.



White Feathers

Being handed a white feather symbolised that a man was a coward, and this was used to shame men for not enlisting, whether or not they had a valid reason.

